

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
Major Elective	Select an approved major elective: ADV 314, ADV 411-411L, ADV 472, MCOM 219, MCOM 265-265L, MKTG 370, PUBR 345, CMST 422		3		
MCOM 416 or ADV 476	Mass Media and Society or Global and Multicultural Advertising	MCOM 416: Fall; ADV 476: Spring	0-3	F/S	
Minor/2 nd Major Course			3		
Total Credit Hours			15		

Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
ADV 371-371L	Advertising Copy and Design and Studio	p. MCOM 220	3	F/S	
Major Elective	Select an approved major elective: ADV 314, ADV 411-411L, ADV 472, MCOM 219, MCOM 265-265L, MKTG 370, PUBR 345, CMST 422		3		
Minor/2 nd Major Elective			3		
General Elective			3-6		
Total Credit Hours			15		

Summer

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 394 or MCOM 494	Internship		3		
Total Credit Hours			3		

Fourth Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
ADV 476 or MCOM					